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**AMENDMENT UNDER 37 CFR 1.116
EXPEDITED PROCEDURE –
EXAMINING GROUP 3621**

TOWNSEND and TOWNSEND and CREW LLP

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PATENT
Attorney Docket No.: 020375-003300US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Colleen George et al.

Application No.: 10/079,927

Filed: February 19, 2002

For: SYSTEMS AND METHODS FOR
OPERATING LOYALTY PROGRAMS

Customer No.: 20350

Confirmation No. 6495

Examiner: Bayat, Bradley B.

Technology Center/Art Unit: 3621

RESPONSE UNDER 37 CFR 1.116
EXPEDITED PROCEDURE EXAMINING
GROUP 3621

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Sir:

In response to the Final Office Action mailed December 26, 2006 on the above-referenced application, please enter the following.

A **Listing of Claims** begins on page 2 of this paper.

Remarks begin on page 10 of this paper.